

IMTIAZ



THE RAW
COLLECTION

RAW
DISTRICT
DUBAI



YOUR SPACE YOUR STORY

At Raw District, every piece earns its place through use. It's part of how the space moves, adapts, and comes alive.

Materials stay raw.

Forms stay honest.

And each object becomes part of how people sit, gather, move, and connect.

This is where art meets use.

Where form holds presence, and function gives it purpose.



TABLE & SEATING





THE BUBBLE BLOCK

A sculptural counter clad in embossed chrome, where every surface earns its place. The bubble grid facade catches light and holds attention, while the concrete top and leather stools pull it back to earth, making it as liveable as it is striking.



LOCATION:
CLUBHOUSE

TYPE:
JOINERY



LOCATION:
LOBBY

TYPE:
JOINERY

DISTRIKT TABLE

Sets the tone for Raw District. Drawn from the language of bare earth and structural honesty, it embraces roughness, incompleteness, and the quiet power of the unrefined, made visceral through a striking architectural entry.



SOFT LANDING SOFA

Effortlessly inviting and bold in presence. Generous in scale and grounded in form, its low-slung frame and sculpted volume create a space that slows the pace and elevates the mood, drawing residents in and refusing to let go.



LOCATION:
APARTMENTS



TYPE:
SEATING





xPOSED

LOCATION:
LIBRARY

TYPE:
JOINERY

A concrete slab top, aged metal legs, and exposed rebar meet fractured stone bases and woven leather seating. Brutally honest in its materiality and sculptural in its presence, turning the act of gathering into something grounded, tactile, and intentional.



LOCATION:
LIBRARY &
CO-WORKING SPACE

TYPE:
SEATING

UNTAMED A WASSILY CHAIR

Raw cowhide stretched across a precision tubular steel frame. Wild in texture, clean in structure, it brings an architectural tension to any interior, visually open yet powerfully present.



LOCATION:
LOBBY

TYPE:
JOINERY FEATURE PIECE

THE WOODEN CUBOID

The first thing encountered and the last thing forgotten, nature at its most unguarded, set against precision and light, announcing arrival without a word. A raw timber log, bark intact and cross-section exposed, encased within a clean glass and brass frame.



VORTEX SPUN CHAIR

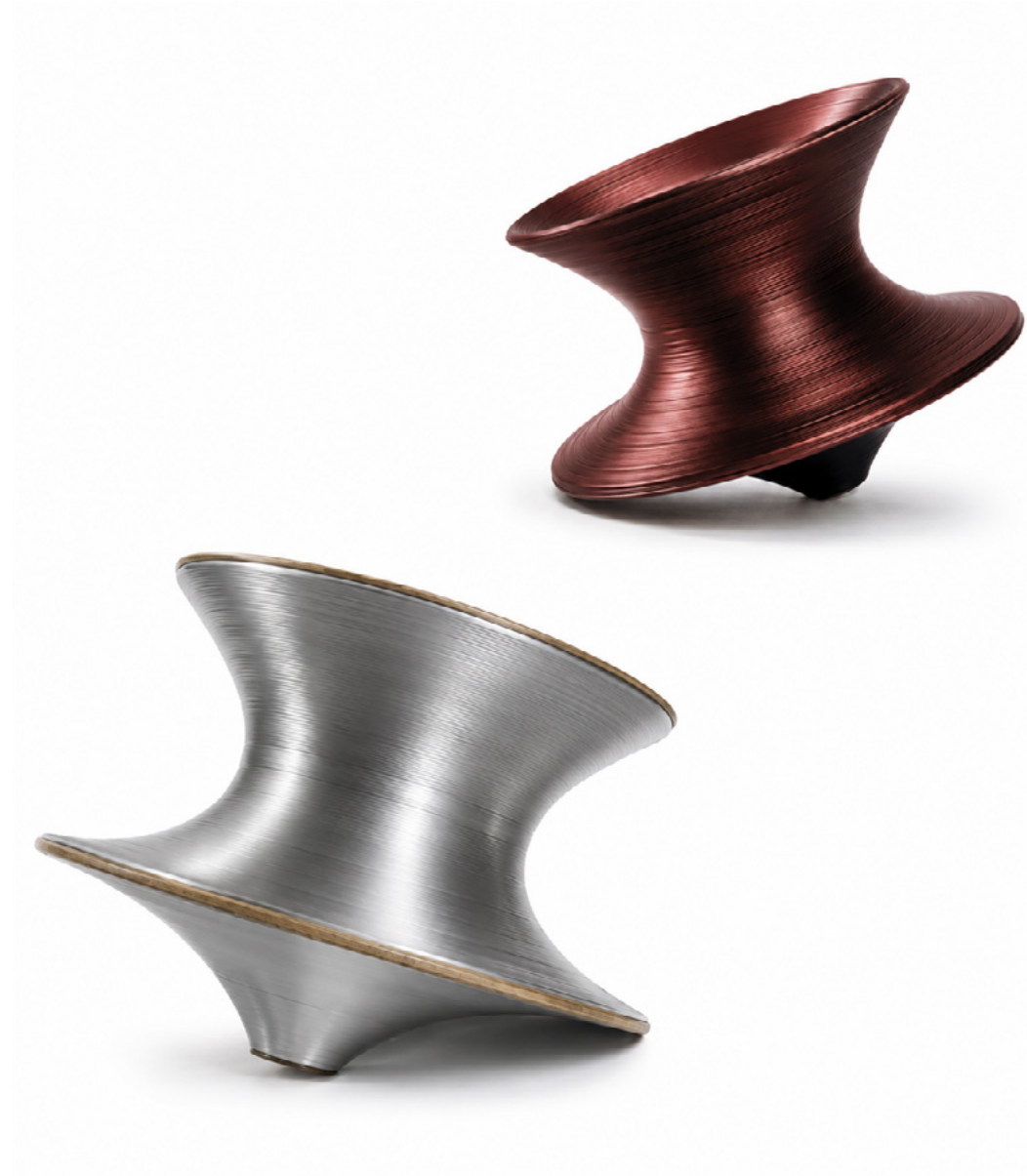
Spun into form and balanced on a point, it transforms the act of sitting into something kinetic and curious. Against raw textures and bold architecture, it holds its own as sculpture, seat, and conversation in one.



LOCATION:
CLUBHOUSE & SOCIAL AREAS



TYPE:
SEATING





LEATHER & FLOAT CHAIR

Transforms the coworking experience into something more grounded, social, and inspiring. Designed with layered concrete-inspired forms, integrated ambient lighting, and a living centerpiece, it brings warmth to raw industrial interiors while maintaining a clean architectural edge.

LOCATION:
CLUBHOUSE &
APARTMENTS

TYPE:
SEATING

RUBY'S EMBRACE

The piece turns a simple moment of rest into an experience, inviting people to lean back, rotate, connect, and engage with their surroundings in a new way.

Set against raw materials, exposed textures, and bold architectural lines, the chair becomes a kinetic focal point within the project: part furniture, part sculpture, part social catalyst.

LOCATION:
CO-WORKING SPACE

TYPE:
SEATING





GREEN STONE TABLE

A surface that anchors the coworking space with quiet authority. Rooted in texture and material honesty, it brings an organic weight to an otherwise industrial setting, grounding collaboration without interrupting it.

LOCATION:
CLUBHOUSE &
CO-WORKING SPACE

TYPE:
JOINERY

FEATURE PIECES



CHROME WING

Full-chrome finish meets the memory of flight. Suspended between eras and materials, it commands the lobby as a sculptural statement, bold in character, impossible to overlook, and charged with a sense of arrival.



LOCATION:
LOBBY

TYPE:
INSTALLATION / FEATURE PIECE



THE LEATHER CIRCLE

A living tree at its center, encircled by leather seating and warm light. It turns the lobby into something more than a threshold, a place to pause, gather, and feel the pulse of the space before moving through it.

LOCATION:
LOBBY

TYPE:
FEATURE PIECE



PORSCHE 911 YEAR 1973

Precision engineered and culturally loaded, it arrives as more than a machine. Set within a raw industrial context, its timeless silhouette and burnished copper tone make the act of entering a building feel like the beginning of something.

TYPE:
INSTALLATION / FEATURE PIECE



DODGE CHARGER YEAR 1968

Broad, dark, and unmistakably powerful, it carries the weight of an era. Placed within the raw architecture of the space, it grounds the arrival experience in attitude, making a statement before a single word is spoken.

TYPE:
INSTALLATION / FEATURE PIECE

STREET RITUAL CART

Chrome and warmly lit, it brings the energy of the street into the heart of the building. A familiar ritual made unexpected, it softens the scale of the lobby and gives arrival a scent, a sound, and a reason to slow down.

LOCATION:
LOBBY

TYPE:
FEATURE PIECE





DISTRIKT RHYTHM

A chrome drum kit placed not on a stage but in the open. It charges the lobby with creative tension and unspoken energy, turning a passing moment into a cultural one, expressive, industrial, and entirely deliberate.

LOCATION:
LOBBY

TYPE:
FEATURE PIECE



A HUMAN STORY



UNFILTERED



CONTROLLED NOISE



THE UNFINISHED STORY

TYPE:
INSTALLATION / FEATURE PIECE



LOCATION:
LOBBY & MULTIPLE AREAS

TYPE:
FEATURE PIECE

RAW'S ACCESSORY COLLECTION

Objects chosen for their contrast and character. Playful against serious, glossy against rough, familiar against unexpected. Scattered across the space, they reveal personality in the details and reward those who take a closer look.



BROKEN IN GOLD

A fissure in raw concrete, filled with warm brass light. It treats imperfection as intention, turning structural tension into something quietly beautiful. In the lobby, it draws the eye upward and holds it there.

LOCATION:
LOBBY

TYPE:
FEATURE DETAIL



LOCATION:
CO-WORKING SPACE

TYPE:
INSTALLATION / FEATURE PIECE

BRANDED IN BRASS

Aged brass tiles stamped with identity, lit from within. The name of the place made material and permanent, an installation that announces arrival not through scale alone but through craft, weight, and the warmth of oxidized metal.



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